**CP Accounting 1**

**Project #1**

**Annual Report Cover**

For the first graded project of the year you will design the cover of an Annual Report for a business. Use the reports we looked at in class as a guide. You may come and view them again after school or you can find samples online.

When choosing a business to use you may do **one** of the following:

1. Create your own business (possibly a business you would one day like to own).
2. Use a business you know and pretend you were hired to design the cover of their 2016 Annual Report to be published at the end of this year. **Note: If you choose an existing business you must create a new slogan for the business.**

**Grading Criteria:** This task will be graded on the requirements in the following rubric.

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| **Requirement** | **2 pts** | **1 pt** | **0 pts** | **Points Earned** |
| Business name, the words “Annual Report” and the current year “2016” can be clearly identified. | Contains all three components | Contains two component | Contains one or no components |  |
| Cover includes a logo. | Logo clearly represents the business | Logo does not clearly represent business | Does not contain a Logo or Logo doesn’t represent the business |  |
| The cover contains a slogan. | Contains a Slogan that represents the business | Contains Slogan that does not represent business | Does not contain a Slogan |  |
| The cover is clear/neat, creative & professional | Contains all three components | Contains two components | Contains one or no components |  |
| The back of the cover contains student name and a brief explanation (2 or 3 sentences) of why this type of business was chosen. | Contains both components | Contains one component | Contains none of the components |  |
| **Total Points Earned** |  |  |  |  |

The completed project is due on Tuesday, September 20, 2016. When you hand in your completed project, please hand in this cover sheet. **Any student who fails to turn in this cover sheet will automatically lose 10 points.** Any student who fails to hand in this project by September 20th will earn a grade of 0% for the project. The rubric will be available on my web page.

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